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Road Safety Culture, Policy & Practice (PART 1)

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International Perspectives on Traffic Safety Culture
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About the International Road Federation (IRF)



WHO WE ARE

-  **Membership-based organisation founded in 1948**
-  **Headquartered in Geneva, Switzerland**
-  **Engaging 130+ countries**
-  **Assisting public and private stakeholders**
-  **UN ECOSOC Status since 1951**

WHAT WE DO



**KNOWLEDGE
& EXPERTISE**



**NETWORKING
OPPORTUNITIES**



**POLICY &
ADVOCACY**



**DATA &
STATISTICS**

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Data & Statistics



NOW AVAILABLE

IRF WORLD ROAD STATISTICS 2024 61st EDITION

With support of



The latest road and transport data **for free:**

- ✓ Covering years 2017 - 2022
- ✓ 200+ Countries & Territories
- ✓ 200+ Indicators
- ✓ Possibility to download data

www.worldroadstatistics.org

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Road Safety Culture, Policy ...and Practice

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The issues



- Issues with road design
- Issues with users' behaviour
- Issues with enforcement
- Issues with policy and its implementation

Some solutions




- Have a policy in place that prioritises pedestrians
- Revise geometric design standards
- Make road safety audits mandatory
- Set up a national training & accreditation centre for RS professionals
- Set clear KPIs when you procure works and services
- Make good use of data and technology to monitor, assess, prioritise
- Work in partnership

Policy & Advocacy

GRA IN ACTION SERIES

SUSTAINABLE **mobility** FOR ALL

Enhancing Policy and Action for Safe Mobility



IRF Innovation Committee

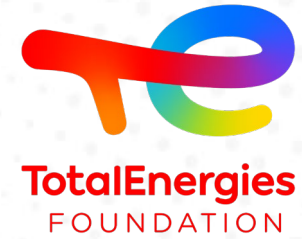
International Road Federation
Fédération Routière Internationale
Federación Internacional de Carreteras

www.irfnet.ch





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International Registry of Road Safety Auditors



IRF International Registry of Road Safety Auditors



- ✓ Increase **quality** in training and **transparency** in accreditation.
- ✓ Provide **easy access to a reliable source** to identify and select qualified road safety auditors.
- ✓ Open **new opportunities** for local young engineers.
- ✓ Help countries understand the importance of creating a national accreditation body for road safety infrastructure auditors.
- ✓ Reinforce advocacy efforts for a more stringent application of requirements.



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Connecting to Empower Mobility



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