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IN1	<i>Socialization</i>	Face-to-face traffic safety socialization	Started During October 2012	Objective a. Reducing the number of traffic accidents in Jabodetabek b. All citizens should be aware of and comply with traffic safety procedures; making traffic safety a cultural element and necessity	Participants Motor taxi riders, taxi drivers	Organizers Jakarta Police Force	Conductors Traffic Unit of Jakarta Police Department	Basis in law Law No. 22 (2009) about Traffic and Land Transportation (LLAJ)	Description a. Conducting socialization at taxi pools, motorcyclist pools, public transportation pools, and certain office buildings in the Jabodetabek area b. Installation of banners and slogans exhorting traffic safety at various points in the area	Results and assessment a. Traffic safety should become a culture and necessity for all citizens b. Encouraging motorcyclists and taxi drivers to become pioneers of traffic safety	Notes and other information
IN2	<i>Socialization</i>	Safe Driving Campaign	Started During October 2013	Objective a. Helping the government reduce fatalities caused by traffic accidents b. Increasing quality of safety and developing a culture of traffic safety	Participants Jakartans	Organizers Indonesian Police Force (POLRI)	Conductors Traffic Unit of Indonesian National Police	Basis in law Law No. 22 (2009) about Traffic and Land Transportation (LLAJ)	Description a. Providing traffic parks for children b. Setting up a "Safe Driving Center (SDC)" to serve as a safety information center c. Delivering competency standards for driver's license tests, driving school infrastructure	Results and assessment a. This program examines traffic problems and is expected to produce preventive actions toward traffic safety improvement b. Designed to provide knowledge about traffic safety to children starting at an early age	Notes and other information
IN3	<i>Campaign</i>	Road Safety Partnership Competition	Started February 06, 2010	Objective a. Socialization of law No. 22 (2009) about Highway Transportation Traffic (LLAJ) as part of the traffic safety campaign b. Encouraging Jakarta citizens to care more about traffic safety	Participants Jakartans	Organizers Jakarta Police Force	Conductors Traffic Unit of Jakarta Police Department	Basis in law Law No. 22 (2009) about Traffic and Land Transportation (LLAJ)	Description a. MOU on traffic safety among stakeholders in Greater Jakarta b. Gathering one million signatures for support of traffic safety campaigns	Results and assessment a. Making Jakarta citizens more knowledgeable about traffic ethics b. Reducing violations on the road c. Reducing the number of accidents on the road	Notes and other information
IN4	<i>Education</i>	Police Go To Campus	Started March 08, 2012	Objective a. Making youths comply more fully with traffic rules and care about traffic safety	Participants Jakarta Islamic University	Organizers Jakarta Police Force	Conductors Traffic Unit of Jakarta Police Department	Basis in law Law No. 22 (2009) about Traffic and Land Transportation (LLAJ)	Description a. Socialization of law No. 22 (2009) about Highway Transportation Traffic (LLAJ) b. Panel discussion about traffic safety with university students	Results and assessment a. Students become pioneers of traffic safety	Notes and other information
IN5	<i>Campaign</i>	I Want to Get Home Safely	Started September 18, 2013	Objective a. Encouraging people to support traffic safety programs as part of commitment to ensure that loved ones can return home safely b. Reducing the number of traffic accidents	Participants Jakarta's road users	Organizers Asuransi Adira Dinamika, Ltd. and Jakarta Police Force	Conductors Traffic Unit of Jakarta Police Department	Basis in law Law No. 22 (2009) about Traffic and Land Transportation (LLAJ)	Description a. This program is done through wall paintings in the "traffic safety" theme at 15 different points b. Traffic safety socialization to 1,500 drivers in 7 pools c. Celebration of "The Day of Remembrance for Road Traffic Victims" with the WHO, Ministry of Transportation, and National Geographic Indonesia	Results and assessment a. Creating safer highways through appropriate behavior on roads	Notes and other information

IN6	<i>Socialization</i>	Traffic Safety Stickers							
	<p>Started August 23, 2013</p> <p>Ended</p>	<p>Objective a. Helping freight drivers become more careful and compliant with traffic rules</p>	<p>Participants Freight drivers</p>	<p>Organizers Indonesian Police Force (POLRI)</p>	<p>Conductors</p>	<p>Basis in law Law No. 22 (2009) about Traffic and Land Transportation (LLAJ)</p>	<p>Description a. Stickers are placed on passing trucks to persuade drivers to use safety belts, to park in legal parking areas, and obey traffic signs b. Reminding drivers to stay alert, drive carefully, and keep focused on the road</p>	<p>Results and assessment a. Stickers are more effective and durable than banners or pamphlets b. Freight drivers become more careful and compliant with traffic rules, thereby minimizing truck accidents</p>	<p>Notes and other information</p>
IN7	<i>Socialization</i>	Traffic Safety Campaign for the Indonesian National Army							
	<p>Started March 14, 2013</p> <p>Ended</p>	<p>Objective a. Implementation of global, regional, and national platforms for traffic safety to reduce the number of road accidents</p>	<p>Participants Indonesian Armed Forces (TNI)</p>	<p>Organizers Indonesian Police Force (POLRI) and Indonesian Armed Forces (TNI)</p>	<p>Conductors</p>	<p>Basis in law Law No. 22 (2009) about Traffic and Land Transportation (LLAJ)</p>	<p>Description a. Awarding traffic safety pins to representatives of TNI (Army, Navy, and Air Force) b. Strategic and synergic cooperation between the military and police force in implementing traffic safety campaigns</p>	<p>Results and assessment a. Reducing the number of accidents causing light injuries, serious injuries, and deaths b. Encourage soldiers to become pioneers of traffic safety</p>	<p>Notes and other information</p>
IN8	<i>Law Enforcement</i>	Pilot Project of E-Traffic Law Enforcement in the Sudirman-Thamrin Business District							
	<p>Started September 26, 2012</p> <p>Ended</p>	<p>Objective a. Taking actions against drivers who frequently violate traffic rules b. Reducing the number of traffic accidents</p>	<p>Participants Road users in the Sudirman-Thamrin Business District</p>	<p>Organizers Jakarta Police Force</p>	<p>Conductors</p>	<p>Basis in law Law No. 22 (2009) about Traffic and Land Transportation (LLAJ)</p>	<p>Description a. CCTV installation on Jalan Sudirman-Jalan MH Thamrin to capture images of license plates b. Imposing fines on drivers who violate speed limits or traffic signs</p>	<p>Results and assessment a. Enforcing the law strongly to improve road traffic conditions b. Controlling drivers who violate speed limits or traffic signs</p>	<p>Notes and other information</p>
IN9	<i>Socialization</i>	Traffic Safety Pioneer 2013							
	<p>Started 2013</p> <p>Ended</p>	<p>Objective a. Providing knowledge to people from all ages and levels about RTMC unit (Regional Traffic Management Centre)</p>	<p>Participants Elementary to high school students</p>	<p>Organizers Traffic Unit of National Police</p>	<p>Conductors</p>	<p>Basis in law 1. Law No. 22 (2009) about Traffic and Land Transportation (LLAJ) 2. Regulation on Traffic Accident Grievance Support</p>	<p>Description a. Introduction of the Regional Traffic Management Centre Unit (RTMC) to students b. Explanation of the roles of Jasa Raharja (Indonesian State Insurance for Transport Sector) c. Distribution of videos to educate and socialize traffic safety</p>	<p>Results and assessment a. Developing traffic safety knowledge in students b. Encouraging students to become pioneers of traffic safety c. Making traffic safety a necessity and culture through good driving habits</p>	<p>Notes and other information</p>
IN10	<i>Campaign</i>	Traffic Safety Campaign							
	<p>Started March 2011</p> <p>Ended</p>	<p>Objective a. Providing information about road traffic discipline to students b. Campaigning for traffic safety and introducing law No. 22 (2009) about Highway Transportation Traffic (LLAJ)</p>	<p>Participants Elementary to high school students</p>	<p>Organizers Traffic Unit of National Police</p>	<p>Conductors</p>	<p>Basis in law 1. Law No. 2 (2002) of the Indonesian Police Force 2. Law No. 22 (2009) about Traffic and Land Transportation (LLAJ) 3. UN Resolution No. 64/255, Clause 7 about Global Road Safety</p>	<p>Description a. Socialization of law No. 22 (2009) about Traffic and Land Transportation (LLAJ) b. Safe driving c. Educating students about traffic safety and on-road discipline d. Explaining traffic signs and facilities</p>	<p>Results and assessment a. Creating a traffic safety culture and encouraging students to practice traffic discipline b. Cooperation between Traffic Units of Police Departments and schools in performing traffic campaigns in accordance with the partnership-building principle in the grand strategy c. People understand the importance of road traffic safety and security</p>	<p>Notes and other information</p>

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IN11	<i>Campaign</i>	Safety Touring						
	<p>Started September 18, 2013</p> <p>Ended</p>	<p>Objective a. Inviting citizens to join in the campaign for safe and secure driving</p>	<p>Participants Road users in Jakarta</p>	<p>Organizers Automotive journalists and Jakarta Police Force</p>	<p>Conductors Traffic Unit of Jakarta Police Department</p>	<p>Basis in law Law No. 22 (2009) about Traffic and Land Transportation (LLAJ)</p>	<p>Description a. Conducting "safety riding" training with journalists and community members in certain areas b. Traffic safety talk show c. Awarding traffic safety pins d. Campaigning directly to road users by means of an orderly and safe convoy and distribute masks to traffic officers</p>	<p>Results and assessment a. Automotive journalists are expected to become partners with the Police Force in pioneering traffic safety</p>
IN12	<i>Campaign</i>	Road Safety Campaign for Young Ages						
	<p>Started October 24, 2011</p> <p>Ended</p>	<p>Objective a. Developing traffic safety awareness in kids b. Kids are expected to develop basic knowledge about traffic rules</p>	<p>Participants 20 kindergartens in North Jakarta</p>	<p>Organizers Astra Honda Motor and International Association of Traffic and Safety Science (IATSS Forum alumni)</p>	<p>Conductors Astra Honda Motor</p>	<p>Basis in law Law No. 22 (2009) about Traffic and Land Transportation (LLAJ)</p>	<p>Description a. Conducting a road-crossing competition for kindergarteners b. Traffic safety counseling and education for 100 kindergarten teachers</p>	<p>Results and assessment a. Developing traffic safety awareness for kids b. Nurturing new generations who are more aware of traffic safety and rules</p>
IN13	<i>Campaign</i>	Safe Driving						
	<p>Started December 15, 2011</p> <p>Ended</p>	<p>Objective a. Improving traffic safety on roads, particularly surrounding BlueScope factory areas</p>	<p>Participants Elementary to high school students</p>	<p>Organizers BlueScope Steel Indonesia</p>	<p>Conductors Ministry of Transportation</p>	<p>Basis in law Law No. 22 (2009) about Traffic and Land Transportation (LLAJ)</p>	<p>Description a. Launching a program called SMARTROAD b. Conducting traffic safety socialization</p>	<p>Results and assessment a. Encouraging students to become the agents of change for driving behavior</p>